

Jenna Becker

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[Portfolio](#) | [LinkedIn](#)

PROFESSIONAL SUMMARY

UX Designer with over two years of professional experience. Graduated with honors with a M.S. of User Experience from ASU. Passionate about creating engaging and impactful experiences.

EXPERIENCE

UX DESIGNER | APRIL 2024-PRESENT

Which Side Digital

- Head up and manage design projects from start to finish.
- Design wireframes and prototypes based on stakeholders requests and user research. Create journey maps, personas, and storyboards from user research data and analytics.
- Produce, audit and update website content for improved functionality and usability.
- Working efficiently to create quality products with high stakes and quick turnaround.
- Work directly with clients, planning and presenting work, and discussing and managing projects through to completion.
- Create graphics and print media including ads, lit cards, social media posts, & mailers.
- Build and maintain design systems through component libraries in Figma, ensuring consistency across wireframes and prototypes.

UX/UI INTERNSHIP | MARCH-APRIL 2024

Which Side Digital

- Designed wireframes and prototypes for a voter hub system on a congressional campaign website.
- Built and published the pages on the website using Elementor and WordPress.

'DOG EARED PAGES' STRATEGY REPORT | SPRING 2024

Arizona State University, TWC 544

- Created strategy report for the company Dog Eared Pages' website using J. J. Garrett's 5 Elements of UX.
- Completed market and user research to find areas of improvement on the site.
- Identified scope and structure, then created skeleton for the redesign.
- Designed wireframes for the website with determined areas of UX updates needed.

SKILLS

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| • Wireframing and prototyping | • Cross-functional collaboration |
| • Personas, storyboards & journey maps | • Efficient and great with time management |
| • Designing for accessibility/WCAG | • User research & usability testing |
| • Information architecture | • Full-stack web and app design |

TOOLS

- Figma
- Sketch
- Squarespace, Wix, Shopify, Wordpress
- Adobe Creative Cloud
- MS Office Suite
- Framer

EDUCATION & ACHIEVEMENTS

ARIZONA STATE UNIVERSITY SEPT 2023 – DECEMBER 2024

Master of Science: User Experience

- Overall GPA: 4.0

Graduated With Honors.

GONZAGA UNIVERSITY SEPT 2019 – MAY 2023

Bachelor of Arts: Psychology

Minor In Spanish

- Overall GPA: 3.3
- Major GPA: 3.5

Dean's List: 2020, 2022. President's List: 2023.

RELEVANT COURSES

- TWC 544: User Experience
- GIT 540: Cross-Media Design Solutions
- GIT 542: Usability & User Experience
- GIT 520: Prototype and Wireframe Design
- HSE 542: Human Systems Engineering
- TWC 545: Content Strategy