

Jenna Becker

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PROFESSIONAL SUMMARY

Jenna is a senior UX Designer with over two years of professional experience in UX Design. She graduated with honors with a M.S. of User Experience from ASU. She is passionate about web, app and game design.

EXPERIENCE

SENIOR UX DESIGNER | JANUARY 2026-PRESENT

Which Side Digital

- Head up and manage web design projects from start to finish.
- Design wireframes and prototypes based on stakeholders requests, user's needs and thorough research. Singlehandedly complete projects without the support of a team.
- Design, audit and update website content for improved functionality and usability. Working efficiently with experience creating full projects in a single day.
- Work directly with clients, planning and presenting work, and discussing and managing projects through to completion.

UX DESIGNER | APRIL 2024-DECEMBER 2025

Which Side Digital

- Designed wireframes and prototypes based on stakeholder and user needs using UX tools including Figma and Sketch.
- Built full websites using tools like Squarespace, Wix, Shopify and WordPress.
- Designed, audited and updated website content for improved functionality and usability.
- Created graphics and print materials including merch, mail pieces, palm cards, social media graphics, and click through graphics.

UX/UI INTERNSHIP | MARCH-APRIL 2024

Which Side Digital

- Designed wireframes and prototypes for a voter hub system on a congressional campaign website.
- Built and published the pages on the website using Elementor and WordPress.

'DOG EARED PAGES' STRATEGY REPORT | SPRING 2024

Arizona State University, TWC 544

- Created strategy report for the company Dog Eared Pages' website using J. J. Garrett's 5 Elements of UX.
- Completed market and user research to find areas of improvement on the site.
- Identified scope and structure, then created skeleton for the redesign.
- Designed wireframes for the website with determined areas of UX updates needed.

EDUCATION & ACHIEVEMENTS

ARIZONA STATE UNIVERSITY SEPT 2023 – DECEMBER 2024

Master of Science: User Experience

- Overall GPA: 4.0

Graduated With Honors.

GONZAGA UNIVERSITY SEPT 2019 – MAY 2023

Bachelor of Arts: Psychology

Minor In Spanish

- Overall GPA: 3.3
- Major GPA: 3.5

Dean's List: 2020, 2022. President's List: 2023.

RELEVANT COURSES

- TWC 544: User Experience
- GIT 540: Cross-Media Design Solutions
- GIT 542: Usability & User Experience
- GIT 520: Prototype and Wireframe Design
- HSE 542: Human Systems Engineering
- TWC 545: Content Strategy

SKILLS

- Skilled in wireframing and prototyping
- Experienced with web and app design
- Goal and detail-oriented
- Seasoned in full-stack design
- Strong verbal and written communication
- Efficient and great with time management

TOOLS

- Figma
- Sketch
- Squarespace & Wix
- Adobe Creative Cloud
- MS Office Suite
- Shopify & Wordpress