

# Jenna Becker

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## PROFESSIONAL SUMMARY

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Senior UX Designer with over two years of professional experience in UX Design. Graduated with honors with a Master of User Experience from ASU. Passionate about web, app and game design.

## SKILLS

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- Skilled in wireframing and prototyping
- Experienced with web and app design
- Goal and detail-oriented
- Seasoned in full-stack design
- Strong verbal and written communication
- Efficient and great with time management

## TOOLS

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- Figma
- Sketch
- Squarespace & Wix
- Adobe Creative Cloud
- MS Office Suite
- Shopify & Wordpress

## EDUCATION & ACHIEVEMENTS

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### ARIZONA STATE UNIVERSITY SEPT 2023 – DECEMBER 2024

*Master of Science: User Experience*

- Overall GPA: 4.0

*Graduated With Honors.*

### GONZAGA UNIVERSITY SEPT 2019 – MAY 2023

*Bachelor of Arts: Psychology*

*Minor In Spanish*

- Overall GPA: 3.3
- Major GPA: 3.5

*Dean's List: 2020, 2022. President's List: 2023.*

## RELEVANT COURSES

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- TWC 544: User Experience
- GIT 540: Cross-Media Design Solutions
- GIT 542: Usability & User Experience
- GIT 520: Prototype and Wireframe Design
- HSE 542: Human Systems Engineering
- TWC 545: Content Strategy

## EXPERIENCE

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### SENIOR UX DESIGNER FEBRUARY 2026-PRESENT

#### *Which Side Digital*

- Head up and manage web projects from start to finish.
- Design wireframes and prototypes based on stakeholders and user's needs and research.
- Design, audit and update website content for improved functionality, design, and user experience.
- Work directly with clients planning and presenting designs, and discussing and managing projects.

### UX DESIGNER APRIL 2024-PRESENT

#### *Which Side Digital*

- Design wireframes and prototypes based on stakeholder and user needs using UX tools including Figma and Sketch.
- Build and publish pages for websites using tools like Squarespace, Shopify and WordPress.
- Design, audit and update website content for improved functionality, design, and user experience.
- Create graphics and print materials including merch, mail pieces, palm cards, social media graphics, click through graphics, and more.

### UX/UI INTERNSHIP MARCH-APRIL 2024

#### *Which Side Digital*

- Designed wireframes and prototypes for a voter hub system on a congressional campaign website.
- Built and published the pages on the website using Elementor and WordPress.

### 'DOG EARED PAGES' STRATEGY REPORT SPRING 2024

#### *Arizona State University, TWC 544*

- Created strategy report for the Dog Eared Pages website using J. J. Garrett's 5 Elements of UX.
- Completed market and user research to find areas of improvement on the site.
- Identified scope and structure, then created skeleton for the redesign.
- Designed wireframes for the website with determined areas of UX updates needed.